200 Stevens Drive Philadelphia, PA 19113



To: Keystone First Dental Providers

Date: December 16, 2024

Announcing our NEW Maternity Preventive Dental Pay-for Performance (P4P) Program

To support our ongoing goal and efforts to increase the number of Keystone First pregnant members receiving preventive dental health services, we are pleased to announce the January 1, 2025 implementation of a Maternity Preventive Dental P4P Program.

- The membership population targeted for the program consists of eligible pregnant members 21 years of age and older.
- Incentive payments will be reimbursed to Dental providers performing episodes of care for eligible members.
- An episode of care for the purposes of this program consists of a prophylaxis (D1110) and an oral evaluation (D0150 or D0120).
- Services making up an episode of care must be performed on an eligible member within 30 days of each other by the same provider.

Complete details, including reimbursement and payment schedules can be found in the program flyer posted on our website at www.keystonefirstpa.com → Provider → Resources → Dental Programs

Thank you for your participation in our network and your continued commitment to the care of our members. If you have any questions regarding this program, please contact your Dental Account Executive.

Sincerely,

Michael Hahn, DDS

Keystone First, Dental Director

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