

December 10, 2024

Dear Keystone First OB/GYN Provider,

Keystone First is making the following changes to the Maternity Quality Enhancement Program (MQEP) for the 2025 program.

**The Quality Performance and Health Equity components will still consist of the following two HEDIS® based measures:**

- Prenatal Care in the First Trimester
- Postpartum Care

**The following Performance component has been updated as follows:**

- Obstetrical Needs Assessment Forms (ONAF) Component and Outreach incentive – OB/GYN groups will be incentivized for the timely and accurate completion of the ONAF electronic submission, for the **complete series** of the ONAF forms. This incentive will be reimbursed during the 4<sup>th</sup> and final settlement of the program year.

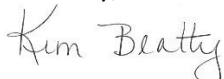
To access the 2025 MQEP manual, visit [www.keystonefirstpa.com](http://www.keystonefirstpa.com) > **Providers > Resources > Programs > Bright Start maternity program > Maternity Quality Enhancement Program.**

\*\*Please note Providers will be evaluated on these HEDIS® measures through the 2025 calendar year. Keystone First will continue to settle this program by the following schedule:

Settlement	Deliveries	Claims Paid Through	Payment Date
2024a	30	6/30/2025	9/1/2025
2024b	40	9/30/2025	12/1/2025
2024c	40	12/31/2025	3/1/2026
2024d	40	3/31/2026	6/1/2026

If you have any questions regarding this program, please contact your Provider Account Executive. Thank you for your continued partnership with Keystone First in the service of our members, and for your critical role in providing and coordinating care for them.

Sincerely,



Kim Beatty, Director Provider Network Management